

MEDIA RELEASE

LAUNCHING OF ASEAN ROAD SAFETY WEEK 2023

CYBERJAYA, 11th SEPTEMBER 2023 – The ASEAN Road Safety Week (ARSW) is back for its second edition, organized by MIROS in partnership with Cyberview. The inaugural ARSW took place amidst the challenges posed by the COVID-19 pandemic, requiring all stakeholders to engage exclusively through an online platform in 2021. However, this year represents a notable transformation as ARSW 2023 unfolded at a physical venue. The event was launched at RekaScape, Cyberjaya, and was officiated by the Deputy Secretary General (Policy) of the Ministry of Transport, YBhg. Dato' Normah Binti Osman.

The central theme of ARSW 2023 is "**Safe mobility for all**," championing road safety strategies not just for motorists but also for cyclists and pedestrians. This theme seamlessly aligns with the 7th United Nations (UN) Road Safety Week this year, underscoring the importance of safe and sustainable mobility. It calls for us to rethink our approach to mobility and prioritize sustainable modes of transportation, such as walking, cycling, and the use of public transport. This shift in perspective is captured by the hashtag #RethinkMobility.

ARSW 2023 is a five (5) day event covering important aspects of road safety from 11th – 15th September 2023. Participants and stakeholders from different backgrounds are invited to join the events and share their thoughts on solving road safety issues for the relevant topics. More specifically, the five (5) day schedule comprises the following distinct programs: Safe and Sustainability Symposium, Road Safety Engineering and Environment Seminar, Road Safety Education Carnival, Motosafe and Youth Road Safety Seminar, and EVolve: Empowering Road Safety through Electric and Autonomous Vehicles Seminar.

During the launching of ARSW 2023, YBhg. Dato' Normah Binti Osman emphasized that the Malaysian government is deeply committed to aligning its policies with the global Sustainable Development Goals (SDGs). The government is determined to continue enhancing public transport connectivity, offering the citizens a viable alternative to personal vehicles. One of the possible solutions is to integrate micromobility into public transport systems as first and last-mile connection transport.

As part of the event, the Deputy Secretary General (Management and Development) of the Ministry of Local Government Development, Malaysia, YBrs. Mr. Muhammad Razman Bin Abu Samah handed over the

Planning Guidelines for Micromobility Vehicle Route to YBhg. Dato' Normah Binti Osman, as a symbol of collaboration between the two ministries in ensuring the safe usage of micromobility.

The guidelines are developed by PLANMalaysia to facilitate local councils in preparing safe infrastructure for micromobility users. The guideline would be used as part of the requirement for implementing the micromobility sandbox initiative. This initiative is a comprehensive governance system that allows local councils to run trials on micromobility in designated routes for a certain period. The Ministry of Transport, the Road Transport Department, and MIROS will oversee and evaluate the performance of the sandbox initiative and will take immediate action to halt the trial if the sandbox initiative poses any safety concern to the public. More details regarding the micromobility sandbox initiative will be announced soon.

For details on the full itinerary of the ASEAN Road Safety Week 2023, kindly visit <http://arsw.miros.gov.my>.

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About the UN Road Safety Week

WHO, in collaboration with partners, organizes periodic UN Global Road Safety Weeks. This 7th edition focuses on sustainable transport, in particular the need to shift to walking, cycling, and using public transport. Road safety is both a prerequisite for and an outcome of this shift. WHO invites all road safety and sustainable mobility partners to mark the 7th UN Global Road Safety Week by organizing events and activities and sharing messages and materials on social media with the hashtags: #RethinkMobility #StreetsforLife #RoadSafety More information about UNGRSW at www.unroadsafetyweek.org.

About the Malaysian Institute of Road Safety Research

The Malaysian Institute of Road Safety Research (MIROS) was established in 2007 as an agency under the Ministry of Transport Malaysia to serve as a central repository of knowledge and information on road safety. The findings derived from research and evidence-based intervention programs provide the basis for the formulation of new strategies, legislations, policies, and enforcement measures, governing road safety at the national level. Principally engaged in research, MIROS collaborates closely with local and international government agencies and private bodies to further the cause of road safety. More information about MIROS at www.miros.gov.my.

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