



## Press Release: Ministry of Tourism and Creative Economy Launches BGCE Implementation Guidelines to Realize Quality and Sustainable Tourism



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### PRESS RELEASE

#### MINISTRY OF TOURISM AND CREATIVE ECONOMY/TOURISM AND CREATIVE ECONOMY AGENCY

#### Ministry of Tourism and Creative Economy Launches BGCE Implementation Guidelines to Realize Quality and Sustainable Tourism



**Tangerang, October 18, 2024** - The Ministry of Tourism and Creative Economy/Tourism and Creative Economy Agency (Kemenparekraf/Baparekraf) in collaboration with the Ministry of National Development Planning/National Development Planning Agency of the Republic of Indonesia (Ministry of PPN/Bappenas) launched guidelines for the concept of a blue, green, and circular economy (BGCE) in the tourism sector.



Deputy for Industry and Investment of the Ministry of Tourism and Creative Economy/Baparekraf, Rizki Handayani, at the "Launching and Kick Off of the BGCE Program in the Tourism Sector" event, Novotel Tangerang, (18/10/2024).

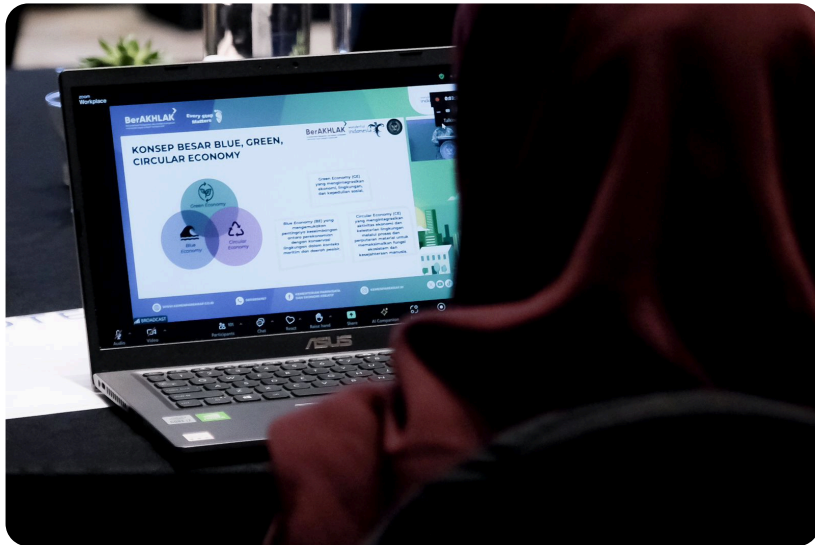
The guidelines cover four main sub-sectors of tourism, namely hotels, food and beverage providers, transportation, and tourism areas.

Deputy for Industry and Investment of the Ministry of Tourism and Creative Economy/Baparekraf, Rizki Handayani, at the "Launching and Kick Off of the BGCE Program in the Tourism Sector" event, Friday (18/10/2024) afternoon at Novotel Tangerang, said that the guidelines for implementing the BGCE program in the tourism sector are part of the government's long-term plan to create quality and competitive tourism businesses by prioritizing sustainable tourism.

"The sustainable tourism development program with the implementation of the BGCE concept has been included in the technocratic design of the 2025-2029 RPJMN related to environmental degradation and loss of local culture due to



uncontrolled tourism and cultural acculturation of tourists. As well as the lack of tourism HR skills and low utilization of the tourism economy by local communities," said Rizki Handayani.



BGCE combines three major concepts. Namely, *blue economy* which emphasizes the importance of balance between economy and environmental conservation in the context of maritime and coastal areas.



Then there is *the green economy*, which integrates environmental economics and social concerns, and *the circular economy*, which integrates economic activities with environmental sustainability through processes and material circulation to maximize ecosystem functions and human welfare.

"In general, BGCE is a form of Indonesia's commitment driven by major agendas that include climate change, energy and greenhouse gas emissions, water consumption, waste management, biodiversity, and local economy and so on, all of which are closely related to the tourism industry," said Rizki.

Regarding greenhouse gas emissions, Indonesia has previously voiced its commitment to high contributions. Indonesia was one of the first countries to sign the Paris Agreement on Climate Change.



Indonesia is committed to reducing emissions by 29 percent under any efforts or business as usual (BAU) by 2030 and can be increased to 41 percent with international cooperation.

In addition, Indonesia through the Ministry of Tourism and Creative Economy has also signed the Glasgow Declaration on Climate Action in Tourism, where Indonesia is the first country in ASEAN to sign this declaration.

"The tourism industry plays an important role in preventing climate change through the implementation of sustainable practices. By implementing the BGCE principles, the tourism industry will not only be able to reduce negative impacts on the climate, but also various functions in global solutions to achieve sustainable development goals," said Rizki.

Currently, said Rizki, there are quite a lot of tourism industries that apply the principles of sustainability, but of course they must be able to be integrated and synergized between government programs and implementation by the industry.



"By adopting the BGCE concept, of course tourism can also create positive and long-term impacts on the environment and local communities. However, the main focus of the problem is the alignment of the BGCE concept into each component of the tourism business so that it can become a comprehensive guideline and provide benefits and be widely accepted by the industry," said Rizki.





Deputy for Economic Affairs at the Ministry of National Development Planning/National Development Planning Agency (BAPPENAS), Amalia Adininggar Widyasanti, explained that one of the economic transformation agendas stated in Law Number 59 of 2024 concerning the 2025-20245 RPJPN is to make Indonesian tourism a leading world destination that is sustainable and has high added value. Namely by carrying out its operations by adhering to the principles of the blue economy, green economy, and circular economy.

"The RPJPN is a law, so it is obligatory to be a guideline for all of us and not just the government, because the law binds all components of the nation," said Amalia.

The implementation of the national development strategy, one of which is supported by the implementation of BGCE in the tourism sector, is expected to be a driving force to achieve the vision of Golden Indonesia 2045.

"The target of the tourism sector is to increase the role of the tourism sector's GDP to 8 percent by 2045. And we are not only satisfied with 8 percent, but how tourism can contribute to generating foreign exchange so that tourism foreign exchange is expected to reach 100 billion US dollars in 2045," he said.

The implementation of BGCE in the tourism sector is also in line with future tourism trends, both nationally and internationally. Where future megatrends lead to sustainability and community engagement and the transition to inclusive and sustainable growth.

"We must grasp those two points, don't let us then just be satisfied with conventional or conservative tourism development. We must be able to grasp how tourism trends and global and domestic tourist trends are, then we must quickly improve ourselves," said Amalia.

"Hopefully the guidelines that have been prepared and have involved various tourism stakeholders from ministries/institutions, business actors and associations in the tourism sector can provide *guidance* for all of us, provide guidelines, so that we can implement them together well," said Amalia.



Deputy for Tourism and Creative Economy of the Coordinating Ministry for Maritime Affairs and Investment, Odo RM Manuhutu, appreciated the preparation of BGCE guidelines for the tourism sector by BAPPENAS and Kemenparekraf. It is hoped that these guidelines can have a positive impact on the tourism sector.

"We also appreciate that the sustainable tourism development program with the implementation of the BGCE concept has been included in the technocratic

design of the RPJMN. This will certainly provide confidence that the development of Indonesian tourism in the future will run sustainably, with quality, by paying attention to environmental sustainability and cultural progress as well as disaster resilience," said Odo.

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Head of Communication Bureau

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